



Gosling's Black Seal Bermuda Rum 40.00%abv

For Seven Stubborn Generations

The history of Black Seal Rum® and the Gosling family began long ago. In the spring of 1806 James Gosling, the oldest son of William Gosling, wine and spirits merchant, set out from England on the ship, Mercury, with £10,000 of merchandise, bound for America... Gosling's Black Seal rum 40% (80°) is an original recipe dating back to the mid 19th century. It has become synonymous with Bermuda. It's the national drink and the island's most widely exported product. A blend of aged rums distilled from molasses, it is the key ingredient in Bermuda's National drink, the Dark 'N Stormy®.

Abv%

40.00%

Consumer Price Positioning

Appleton Estate Res./ Matusalem 7

Size

700 ml, 50 ml

Availability

All year round

Black Seal is rich, smooth, full-bodied and nuanced with butterscotch, vanilla and caramel.

Dark copper mahogany color.

Aromas of rocky road ice cream, toasted banana bread, saffras, licorice, and caramel latte with a supple, fruity medium-to-full body and a spicy, toasty graham cracker, fennel and chocolate espresso bean accented finish.

Tasty dark rum for tiki cocktails.

Perfect Serve:

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SWIFT / BIC-code:
ABNANL2A

In a cocktail.

Signature Drink:

Dark 'N Stormy® - National drink of Bermuda - pour 175ml of Ginger Beer in a tall glass filled with ice. Float 50ml Gosling's Black Seal Rum on top and garnish with a lime wedge/wheel.



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PRODUCTS

Article number:	CBGR.BS40.06.070.01
Packaging:	Naked bottle
Abv%:	40.00%
Country of origin:	Bermuda
EAN-Code:	5391338002060
HS-code:	22084011

CASE INFO

Barcode case:	5391338001858
Bottle/case:	6
Case width:	162 mm
Case height:	289 mm
Case length:	243 mm
Case weight gross (KG):	7.17 KG
Case weight netto (KG):	6.3 KG

BOTTLE INFO

Volume:	700 ml
Bottle width:	79 mm
Bottle height:	286 mm
Bottle length:	79 mm
Bottleneck height:	mm
Bottle weight gross (KG):	1.05 KG
Barcode bottle:	5391338002060

PALLET INFO

Pallet type:	Euro 800mm*1200mm
Weight in KG:	1021 KG
Cases per layer:	28
Layers per pallet:	5
Cases per pallet:	140