



**The Bay Seasoned**

**The Spirit of the Chesapeake Bay**

The Bay Seasoned Vodka is a four-times distilled vodka highlighted by a blend of classic seafood seasonings familiar to lovers of the Eastern Seaboard (US) for generations. The result is a smooth and savory vodka. Culinary first! a “seasoned” vodka made with sea salt and a combination of spices. Existing large fan base for flavor combination. Handcrafted with 100% natural ingredients.

**Abv%**  
40.00%

**Size**  
1L

**Consumer Price Positioning**  
Absolut Peppar

**Availability**  
All year round

Notes of celery seed, black and red pepper, nutmeg, cardamom, and other proprietary spices blend seamlessly with sea salt and handcrafted vodka.

**Perfect Serve:**

Top 5 target cocktail – the bloody Maryland!

**Signature Drink:**

The bloody Maryland - Bloody Mary with The Bay Vodka, for an extra spice.



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**PRODUCTS**

|                    |                     |
|--------------------|---------------------|
| Article number:    | PDTB.SD40.06.100.01 |
| Packaging:         |                     |
| Abv%:              | 40.00%              |
| Country of origin: | LAN_COUNTRY_USA     |
| EAN-Code:          | 858198001855        |
| HS-code:           | 22086011            |

**CASE INFO**

|                         |               |
|-------------------------|---------------|
| Barcode case:           | 0058198001633 |
| Bottle/case:            | 6             |
| Case width:             | 203.2 mm      |
| Case height:            | 304.8 mm      |
| Case length:            | 304.8 mm      |
| Case weight gross (KG): | 10.89 KG      |
| Case weight netto (KG): | KG            |

**BOTTLE INFO**

|                           |               |
|---------------------------|---------------|
| Volume:                   | 1L            |
| Bottle width:             | 99.5 mm       |
| Bottle height:            | 286.4 mm      |
| Bottle length:            | 99.5 mm       |
| Bottleneck height:        | mm            |
| Bottle weight gross (KG): | KG            |
| Barcode bottle:           | 0858198001855 |

**PALLET INFO**

|                    |          |
|--------------------|----------|
| Pallet type:       |          |
| Weight in KG:      | 653.4 KG |
| Cases per layer:   | 15       |
| Layers per pallet: | 4        |
| Cases per pallet:  | 60       |