



## Bluecoat American Dry

### From the Birthplace of America

American Dry Gin, unique in flavour profile and unsurpassed in character. Five Times Distilled in Philadelphia, Pennsylvania. BLUECOAT American Dry Gin is craft distilled using organic juniper berries, giving it earthy, spicy juniper notes. When combined with a proprietary blend of organic American citrus peels and other Organic Botanicals, the result is a gin with a flavour worthy of the term American Premium. Bluecoat's innovative small batch, Micro Distilling Process calls for extremely slow heating of the copper pot, allowing for Maximum Purity.

#### Abv%

47.00%

#### Size

700 ml, 50 ml, 750 ml

#### Consumer Price Positioning

Parity with Hendrick's Gin and Tanqueray Ten

#### Availability

All year round

All gins begin with juniper berries and Bluecoat is no exception. However, Bluecoat exclusively utilizes organic juniper berries, which transmit spicy, earthy notes as opposed to the pungent pine-tree flavors of regular berries. A premium blend of organic american citrus peels and spices complements the rich juniper notes, giving Bluecoat its classic citrusy finish.

#### Perfect Serve:

Martinis, Gin and Tonics, Classic Cocktails or on the rocks.

#### Signature Drink:

##### The Bees Knees

- 2 oz. Bluecoat American Dry Gin
- 1/2 oz. Fresh Lemon Juice
- 3/4 oz. Honey Syrup

Honey Syrup is easily made by combining equal parts honey with equal parts boiling water. Stir to dissolve honey and cool

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completely. Add all ingredients in a shaker and shake well. Serve over fresh ice or in a martini glass. Garnish with a lemon wheel, wedge or twist.



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**PRODUCTS**

Article number:	PDBC.AD47.06.075.01
Packaging:	
Abv%:	47.00%
Country of origin:	LAN_COUNTRY_USA
EAN-Code:	8-58198-00101
HS-code:	22085011

**CASE INFO**

Barcode case:	00858198001015
Bottle/case:	6
Case width:	203 mm
Case height:	279 mm
Case length:	254 mm
Case weight gross (KG):	8 KG
Case weight netto (KG):	KG

**BOTTLE INFO**

Volume:	750 ml
Bottle width:	88 mm
Bottle height:	266 mm
Bottle length:	63 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	8-58198-00101-5

**PALLET INFO**

Pallet type:	
Weight in KG:	816 KG
Cases per layer:	23
Layers per pallet:	4
Cases per pallet:	92