



## Pallini Sambuca 313

### From The Pallini Family

313 Sambuca is a unique liqueur that has been handed down in its original formula. The name 313 comes from the distance in steps, Virgilio Pallini, the founder of Antica Casa Pallini, walked, from the previous Pallini distillery, in the centre of Rome, to the Pantheon. High quality product, with excellent session ability. In an exclusive and innovative packaging - the only sambuca with a silk screen-print label, designed by Kim agency, New York.

#### Abv%

40.00%

#### Size

750 ml

#### Consumer Price Positioning

5% above market leader

#### Availability

All year-round

#### Perfect Serve:

It can be savoured neat, as a digestif and on the rocks as an aperitif.

#### Signature Drink:

Flamed with 3 coffee beans.



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**PRODUCTS**

|                    |                     |
|--------------------|---------------------|
| Article number:    | PAPA.SA40.06.075.01 |
| Packaging:         |                     |
| Abv%:              | 40.00%              |
| Country of origin: | LAN_COUNTRY_ITALY   |
| EAN-Code:          |                     |
| HS-code:           |                     |

**CASE INFO**

|                         |    |
|-------------------------|----|
| Barcode case:           |    |
| Bottle/case:            | 6  |
| Case width:             | mm |
| Case height:            | mm |
| Case length:            | mm |
| Case weight gross (KG): | KG |
| Case weight netto (KG): | KG |

**BOTTLE INFO**

|                           |        |
|---------------------------|--------|
| Volume:                   | 750 ml |
| Bottle width:             | mm     |
| Bottle height:            | mm     |
| Bottle length:            | mm     |
| Bottleneck height:        | mm     |
| Bottle weight gross (KG): | KG     |
| Barcode bottle:           |        |

**PALLET INFO**

|                    |    |
|--------------------|----|
| Pallet type:       |    |
| Weight in KG:      | KG |
| Cases per layer:   |    |
| Layers per pallet: |    |
| Cases per pallet:  |    |