

## Gosling's Black Seal

### For Seven Stubborn Generations



The history of Black Seal Rum® and the Gosling family began long ago. In the spring of 1806 James Gosling, the oldest son of William Gosling, wine and spirits merchant, set out from England on the ship, Mercury, with £10,000 of merchandise, bound for America... Gosling's Black Seal rum 40% (80°) is an original recipe dating back to the mid 19th century. It has become synonymous with Bermuda. It's the national drink and the island's most widely exported product. A blend of aged rums distilled from molasses, it is the key ingredient in Bermuda's National drink, the Dark 'N Stormy®.

#### Abv%

40.00%

#### Size

700 ml, 50 ml, 1L

#### Consumer Price Positioning

Appleton Estate Res./ Matusalem 7

#### Availability

All year round

Black Seal is rich, smooth, full-bodied and nuanced with butterscotch, vanilla and caramel.

Dark copper mahogany color.

Aromas of rocky road ice cream, toasted banana bread, saffras, licorice, and caramel latte with a supple, fruity medium-to-full body and a spicy, toasty graham cracker, fennel and chocolate espresso bean accented finish.

Tasty dark rum for tiki cocktails.

#### Perfect Serve:

Dark 'N Stormy® - National drink of Bermuda - pour 175ml of Ginger Beer in a tall glass filled with ice. Float 50ml Gosling's Black Seal Rum on top and garnish with a lime wedge/wheel.

#### Signature Drink:

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**PRODUCTS**

Article number:	CBGR.BS40.12.100.01
Packaging:	
Abv%:	40.00%
Country of origin:	LAN_COUNTRY_BERMUDA
EAN-Code:	5391338002060
HS-code:	22084011

**CASE INFO**

Barcode case:	
Bottle/case:	12
Case width:	mm
Case height:	mm
Case length:	mm
Case weight gross (KG):	KG
Case weight netto (KG):	KG

**BOTTLE INFO**

Volume:	1L
Bottle width:	mm
Bottle height:	mm
Bottle length:	mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	

**PALLET INFO**

Pallet type:	
Weight in KG:	KG
Cases per layer:	
Layers per pallet:	
Cases per pallet:	