

Gosling's Black Seal 151

For Seven Stubborn Generations



The history of Black Seal Rum® and the Gosling family began long ago. In the spring of 1806 James Gosling, the oldest son of William Gosling, wine and spirits merchant, set out from England on the ship, Mercury, with £10,000 of merchandise, bound for America... Gosling's 151 Black Seal Rum refers to the strength in US proof, which equates to 75.5% alcohol by volume. A blend of aged rums distilled from molasses, for a stronger version of Bermuda's National drink, the Dark 'N Stormy®.

Abv%

75.50%

Size

700 ml

Consumer Price Positioning

Appleton Estate Res./ Matusalem 7

Availability

All year round

Gosling's Black Seal has a rich, intricate flavour, well balanced and nuanced with butterscotch, vanilla and caramel.

Perfect Serve:

Do not drink it neat, use it for cocktails.

Signature Drink:

Dark 'N Stormy® - National drink of Bermuda - pour 175ml of Ginger Beer in a tall glass filled with ice. Float 50ml Gosling's Black Seal Rum on top and garnish with a lime wedge/wheel.



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PRODUCTS

| | |
|--------------------|---------------------|
| Article number: | CBGR.BS75.01.075.01 |
| Packaging: | |
| Abv%: | 75.50% |
| Country of origin: | LAN_COUNTRY_BERMUDA |
| EAN-Code: | 721094199158 |
| HS-code: | 22084011 |

CASE INFO

| | |
|-------------------------|----|
| Barcode case: | |
| Bottle/case: | 6 |
| Case width: | mm |
| Case height: | mm |
| Case length: | mm |
| Case weight gross (KG): | KG |
| Case weight netto (KG): | KG |

BOTTLE INFO

| | |
|---------------------------|--------------|
| Volume: | 750 ml |
| Bottle width: | 79 mm |
| Bottle height: | 286 mm |
| Bottle length: | 79 mm |
| Bottleneck height: | mm |
| Bottle weight gross (KG): | 1.04 KG |
| Barcode bottle: | 721094199158 |

PALLET INFO

| | |
|--------------------|----|
| Pallet type: | |
| Weight in KG: | KG |
| Cases per layer: | |
| Layers per pallet: | |
| Cases per pallet: | |