



## Gosling's Old Family Reserve

### For Seven Stubborn Generations

The history of Black Seal Rum® and the Gosling family began long ago. In the spring of 1806 James Gosling, the oldest son of William Gosling, wine and spirits merchant, set out from England on the ship, Mercury, with £10,000 of merchandise, bound for America... Gosling's Family Reserve OLD RUM 40% (80°) is left resting in premium once used oak bourbon barrels where it is aged until it has acquired a luscious well balanced complexity much like a rare scotch or XO cognac. Extremely rare! Each bottle is hand numbered, and hand packaged in the original way Black Seal was, in a champagne bottle, sealed with black wax.

#### Abv%

40.00%

#### Size

750 ml, 700 ml

#### Consumer Price Positioning

Appleton Estate Res./ Matusalem 7

#### Availability

Limited

Nose: Caramel, fudge, cola, chocolate, toffee, cream, dried fruit, cinnamon, nutty, rich.

Palate: Honey, vanilla, caramel, sugar cane, molasses, fudge, toffee, butterscotch, cola, apple, banana, lemon, sultana, marmalade, hazelnut, cinnamon, clove, nutty, oak, sherry, woody, leather, pepper, spicy, smooth, well-balanced.

Finish: Dates, nutty, long.

Deep reddish mahogany color.

Complex confectionary aromas and flavors of cherry cola, root beer float, banana cake, saddle soap on leather, buttery kettlecorn, mint and bourbon candy with a supple, fruity-yet-dry medium-to-full body and a long, spicy finish.

Distinctively fruity and flavorful.

#### Perfect Serve:

Neat in a snifter. Made for sipping.

#### Signature Drink:

Rum Swizzle

- 4 oz Gosling's Black Seal Rum
- 4 oz Gosling's Old Rum

- 
- 5 oz Pineapple Juice
  - 5 oz Orange Juice
  - $\frac{3}{4}$  oz Grenadine or 2 oz Bermuda Falernum
  - 6 Dashes of Angostura Bitters

Into a pitcher  $\frac{2}{3}$  full of crushed ice add Gosling's Black Seal Rum, Gosling's Gold Rum, pineapple juice, orange juice, Grenadine or Bermuda Falernum and Angostura bitters. Churn vigorously until a frothing appears or mix in a cocktail shaker. Strain into a martini glass.



**Gosling's Old Family Reserve**  
**For Seven Stubborn Generations**

**PRODUCTS**

Article number:	CBGR.FR40.06.075.02
Packaging:	
Abv%:	40.00%
Country of origin:	LAN_COUNTRY_BERMUDA
EAN-Code:	721094199356
HS-code:	22084011

**CASE INFO**

Barcode case:	10721094199353
Bottle/case:	6
Case width:	247.5 mm
Case height:	355 mm
Case length:	343 mm
Case weight gross (KG):	14.97 KG
Case weight netto (KG):	14.17 KG

**BOTTLE INFO**

Volume:	750 ml
Bottle width:	89 mm
Bottle height:	317 mm
Bottle length:	89 mm
Bottleneck height:	mm
Bottle weight gross (KG):	1.61 KG
Barcode bottle:	721094199356

**PALLET INFO**

Pallet type:	
Weight in KG:	991 KG
Cases per layer:	13
Layers per pallet:	5
Cases per pallet:	65