

**Lord Calvert Canadian**

**The taste of adventure**



Lord Calvert from the heart of Canada Montréal has been a Canadian classic for over 50 years with a legacy dating back to 1890. +2 million cases brand Nose: The ambience of a Québec sugar shack evolves into the sweet/fresh fragrance of maple taffy on snow. Craft Fact In 1991, Seagram's sold the Lord Calvert Canadian brand to Jim Beam who in his turn sold it to Luxco.

**Abv%**  
40.00%

**Consumer Price Positioning**

**Size**  
750 ml

**Availability**

**Signature Drink:**  
CONCEAL AND CARRY

**INGREDIENTS**

- Lord Calvert® Canadian Whisky
- Flask

Obtain flask. Fill it to the gills with Lord Calvert®. Bring to lukewarm temperature in coat pocket. Take it anywhere you'd like. Enjoy with prohibition-like secrecy



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**PRODUCTS**

Article number:	LXLC.NO40.12.075.01
Packaging:	
Abv%:	40.00%
Country of origin:	LAN_COUNTRY_CANADA
EAN-Code:	
HS-code:	22083082

**CASE INFO**

Barcode case:	100-88352-12959-1
Bottle/case:	12
Case width:	22.7 mm
Case height:	29.05 mm
Case length:	34.93 mm
Case weight gross (KG):	10.26 KG
Case weight netto (KG):	KG

**BOTTLE INFO**

Volume:	750 ml
Bottle width:	8.26 mm
Bottle height:	27.81 mm
Bottle length:	6.99 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	0-88352-12959-4

**PALLET INFO**

Pallet type:	
Weight in KG:	666.9 KG
Cases per layer:	13
Layers per pallet:	5
Cases per pallet:	65