
El Mayor Blanco

125 Years in the Making

This 100% Agave tequila is unaged. It's crisp, light body with just a hint of pepper gives your favorite mixed cocktail the perfect sophisticated twist. El Mayor Blanco has a clear and bright color giving it a clean, floral and spice overtone aroma.



Abv%

40.00%

Consumer Price Positioning

Sauza

Size

750 ml

Availability

All year round

The flavor is clean and crisp with full agave flavor, hints of floral and pepper.

Perfect Serve:

Traditionally served neat, but also to be enjoyed on the rocks or in a cocktail.

Signature Drink:

PALOMA

- 1-1/2 oz. El Mayor® Blanco Tequila
- 2 oz. Club Soda 2 oz. Lemon-lime Soda
- 1 Splash Lime Juice
- 1 Pinch Salt

Pour the tequila into a salt-rimmed Collins glass filled with ice cubes. Fill with club soda and lemonlime soda. Splash lime juice on top and serve



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PRODUCTS

Article number:	LXEM.BO40.06.075.01
Packaging:	
Abv%:	40.00%
Country of origin:	LAN_COUNTRY_MEXICO
EAN-Code:	088352124810
HS-code:	22089054

CASE INFO

Barcode case:	10088352124817
Bottle/case:	6
Case width:	24.8 mm
Case height:	32.3 mm
Case length:	24.2 mm
Case weight gross (KG):	23 KG
Case weight netto (KG):	KG

BOTTLE INFO

Volume:	750 ml
Bottle width:	8.1 mm
Bottle height:	22.6 mm
Bottle length:	8.1 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	088352124810

PALLET INFO

Pallet type:	
Weight in KG:	1725 KG
Cases per layer:	15
Layers per pallet:	5
Cases per pallet:	75