

## Rebel Yell American Whisky

### Founded in 1849

Since 1849, The "Rebel Yell" brand was created for Stitzel-Weller by Charles R. Farnsley (a former mayor of Louisville) around the 100th anniversary of the original Weller company, with the idea to distill it in limited batches for exclusive distribution in the southern United States. Award winning recipe using only the purest Kentucky Limestone filtered water and new charred white oak barrels for aging. The brand name is currently owned and marketed by Luxco, and the bourbon itself is distilled and bottled under contract by Heaven Hill at its Bernheim distillery in Louisville, Kentucky.



#### Abv%

45.00%

#### Size

750 ml

#### Consumer Price Positioning

Wild Turkey's Forgiven

#### Availability

All year round

An incredibly smooth palate for a 90-proof whiskey, with a dense fruity note and a touch of wheat and rye, followed by oak and hints of chocolate. With a rich oak nose, with vanilla and caramel and notes of leather and fruit.

#### Perfect Serve:

Neat, on the rocks, with a splash of water or in a cocktail.

#### Signature Drink:

##### VAGABOND SLUSH

- 4 (12 oz. cans) frozen lemonade concentrate
- 3 quarts Rebel Yell®
- 3 quarts club soda
- ice

Mix thawed lemonade concentrate with Rebel Yell in a punch bowl over ice. Add soda just before serving.



**Rebel Yell American Whisky**

Founded in 1849

**PRODUCTS**

Article number:	LXRY.NO45.06.075.01
Packaging:	
Abv%:	45.00%
Country of origin:	LAN_COUNTRY_USA
EAN-Code:	
HS-code:	22083011

**CASE INFO**

Barcode case:	100-88352-13035-1
Bottle/case:	6
Case width:	193.68 mm
Case height:	251.21 mm
Case length:	290.51 mm
Case weight gross (KG):	8.86 KG
Case weight netto (KG):	KG

**BOTTLE INFO**

Volume:	750 ml
Bottle width:	96.52 mm
Bottle height:	243.83 mm
Bottle length:	96.52 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	0-88352-13035-4

**PALLET INFO**

Pallet type:	
Weight in KG:	960 KG
Cases per layer:	20
Layers per pallet:	6
Cases per pallet:	120