

Rebel Yell Small Batch Reserve

Founded in 1849

Since 1849, The “Rebel Yell” brand was created for Stitzel-Weller by Charles R. Farnsley (a former mayor of Louisville) around the 100th anniversary of the original Weller company, with the idea to distill it in limited batches for exclusive distribution in the southern United States. The final evolution of the award-winning rebel reserve. Bold and flavorful, new small batch reserve is bottled in smaller batches to bring out the bourbon's best qualities.



Abv%

45.30%

Consumer Price Positioning

Wild Turkey 101

Size

700 ml

Availability

All year round

Taste: Wheat presence softens the flavor as compared to rye bourbon, and is followed by hints of vanilla, wheat and oak.

Nose: Complex with hints of caramel, oak, vanilla and brown sugar.

Perfect Serve:

Neat, on the rocks or with a dash of water.

Signature Drink:

Manhattan Reserve

- 1 1/2 oz. Rebel Reserve
- 1/2 oz. dry vermouth
- 1/2 oz. sweet vermouth

Stir with ice and strain. Garnish with cherry.

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PRODUCTS

Article number:	LXRY.RE45.06.070.01
Packaging:	
Abv%:	45.30%
Country of origin:	LAN_COUNTRY_USA
EAN-Code:	88352130996
HS-code:	22083011

CASE INFO

Barcode case:	10088352130993
Bottle/case:	6
Case width:	193.7 mm
Case height:	233.3 mm
Case length:	285.75 mm
Case weight gross (KG):	8.42 KG
Case weight netto (KG):	KG

BOTTLE INFO

Volume:	700 ml
Bottle width:	96.52 mm
Bottle height:	243.83 mm
Bottle length:	96.52 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	88352130996

PALLET INFO

Pallet type:	
Weight in KG:	1010.4 KG
Cases per layer:	20
Layers per pallet:	6
Cases per pallet:	120