
Rebel Yell Kentucky Straight

Founded in 1849

Since 1849, The “Rebel Yell” brand was created for Stitzel-Weller by Charles R. Farnsley (a former mayor of Louisville) around the 100th anniversary of the original Weller company, with the idea to distill it in limited batches for exclusive distribution in the southern United States. Award winning recipe using only the purest Kentucky Limestonefiltered water and new charred white oak barrels for aging. The original time-honored recipe with a big, round body and full flavor.



Abv%

40.00%

Consumer Price Positioning

Four Roses Small Batch

Size

700 ml

Availability

All year round

Taste: Honey and butter, followed by a hint of plum and raisins for a long, warm finish with an interesting touch of spiciness.

Nose: Honey, butter and raisins.

Perfect Serve:

Neat, on the rocks or with a dash of water.

Signature Drink:

Rebel Rita

- 1 1/4 oz. Rebel Yell®
- splash of Juarez Triple Sec
- splash of sour mix
- lime wedge

Blend ingredients with ice and serve in a salt-rimmed martini glass with lime wedge garnish.



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PRODUCTS

Article number:	LXRY.KS40.06.070.01
Packaging:	
Abv%:	40.00%
Country of origin:	LAN_COUNTRY_USA
EAN-Code:	88352130941
HS-code:	22083011

CASE INFO

Barcode case:	10088352130948
Bottle/case:	6
Case width:	193.68 mm
Case height:	233.3 mm
Case length:	285.75 mm
Case weight gross (KG):	8.42 KG
Case weight netto (KG):	KG

BOTTLE INFO

Volume:	700 ml
Bottle width:	96.52 mm
Bottle height:	243.83 mm
Bottle length:	96.52 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	88352130941

PALLET INFO

Pallet type:	
Weight in KG:	1010.4 KG
Cases per layer:	20
Layers per pallet:	6
Cases per pallet:	120