

**Rebel Yell Honey**

**Founded in 1849**

Since 1849, The “Rebel Yell” brand was created for Stitzel-Weller by Charles R. Farnsley (a former mayor of Louisville) around the 100th anniversary of the original Weller company, with the idea to distill it in limited batches for exclusive distribution in the southern United States. Award winning recipe using only the purest Kentucky Limestonefiltered water and new charred white oak barrels for aging. A delicious, appetizing take on the classic Rebel Yell recipe, perfectly infused with the sweetness and lush flavor of fresh honey for easy sipping.



**Abv%**

35.00%

**Size**

700 ml

**Consumer Price Positioning**

Jack Daniel's Tennessee Honey

**Availability**

All year round

Taste: Honey adds a sweet, but not-too-sweet taste, with hints of oak lingering alongside cardamom and spice. Nose: Strong honey, candy, vanilla and butterscotch tones with a hint of oak.

**Perfect Serve:**

Neat, on the rocks or with a dash of water.

**Signature Drink:**

Rebel Yell Honey Splash

- 2 oz. Rebel Yell® Honey
- 3 oz. cranberry juice
- 1 oz. lemon-lime soda

In a shaker, combine Rebel Yell® Honey, cranberry juice and lemon-lime soda. Pour over ice.



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**PRODUCTS**

Article number:	LXRY.HO35.06.070.01
Packaging:	
Abv%:	35.00%
Country of origin:	LAN_COUNTRY_USA
EAN-Code:	088352130965
HS-code:	22087010

**CASE INFO**

Barcode case:	10088352130962
Bottle/case:	6
Case width:	193.68 mm
Case height:	233.3 mm
Case length:	285.75 mm
Case weight gross (KG):	8.42 KG
Case weight netto (KG):	KG

**BOTTLE INFO**

Volume:	700 ml
Bottle width:	96.52 mm
Bottle height:	243.83 mm
Bottle length:	96.52 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	088352130965

**PALLET INFO**

Pallet type:	
Weight in KG:	8.42 KG
Cases per layer:	20
Layers per pallet:	6
Cases per pallet:	120