

**Rebel Yell Cherry**

**Founded in 1849**

Since 1849, The “Rebel Yell” brand was created for Stitzel-Weller by Charles R. Farnsley (a former mayor of Louisville) around the 100th anniversary of the original Weller company, with the idea to distill it in limited batches for exclusive distribution in the southern United States. Award winning recipe using only the purest Kentucky Limestonefiltered water and new charred white oak barrels for aging This Flavorful infusion pairs the warmth of rebel yell with surprisingly that cherry tones, for sweeter sipping that doesn't mask the deep bourbon flavor.



**Abv%**

35.00%

**Size**

700 ml

**Consumer Price Positioning**

Jim Beam Red Stag - Black Cherry

**Availability**

All year round

taste: sweet cherry balanced with oak and spice, and rounded out nicely with a smooth whisky finish.

nose: heavy cherry and almond tones are sweet, but not overpowering, followed by candied cherries and amaretto.

**Perfect Serve:**

Neat, on the rocks or with a dash of water.

**Signature Drink:**

Cherry Breezy Bourbon

- 2 oz. Rebel Yell® Cherry
- 1 oz. cranberry juice
- 3 1/2 oz. lemonade

In a shaker, combine Rebel Yell® Cherry, cranberry juice and lemonade. Pour over ice.



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**PRODUCTS**

Article number:	LXRY.CY35.06.070.01
Packaging:	
Abv%:	35.00%
Country of origin:	LAN_COUNTRY_USA
EAN-Code:	88352130958
HS-code:	22087010

**CASE INFO**

Barcode case:	10088352130955
Bottle/case:	6
Case width:	193.68 mm
Case height:	233.3 mm
Case length:	285.75 mm
Case weight gross (KG):	8.42 KG
Case weight netto (KG):	KG

**BOTTLE INFO**

Volume:	700 ml
Bottle width:	96.52 mm
Bottle height:	243.83 mm
Bottle length:	96.52 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	88352130958

**PALLET INFO**

Pallet type:	
Weight in KG:	1010.4 KG
Cases per layer:	20
Layers per pallet:	6
Cases per pallet:	120