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## Rebel Yell Small Batch Rye

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### Founded in 1849

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Since 1849, The “Rebel Yell” brand was created for Stitzel-Weller by Charles R. Farnsley (a former mayor of Louisville) around the 100th anniversary of the original Weller company, with the idea to distill it in limited batches for exclusive distribution in the southern United States. Produced and sold in limited quantities, small batch rye offers smooth, spicy rye flavor with enough backbone to stand up to classic cocktails.




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#### Abv%

45.00%

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#### Size

700 ml, 750 ml

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#### Consumer Price Positioning

Rittenhouse Straight Rye

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#### Availability

All year round

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Taste: Mildly woody with a sweet and surprising spice

Nose: Spicy with hints of chocolate and vanilla.

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#### Perfect Serve:

Neat, on the rocks or with a dash of water.

#### Signature Drink:

Bourbon Street

- 4 cups Rebel Yell®
- 1 1/2 quarts cold coffee
- 1 pint half and half cream
- 4 oz. Arrow Amaretto
- 1 quart ice cream (vanilla or coffee)



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**PRODUCTS**

Article number:	LXRY.RY45.06.075.01
Packaging:	
Abv%:	45.00%
Country of origin:	LAN_COUNTRY_USA
EAN-Code:	88352130361
HS-code:	22083011

**CASE INFO**

Barcode case:	
Bottle/case:	6
Case width:	193.68 mm
Case height:	251.21 mm
Case length:	290.51 mm
Case weight gross (KG):	8.73 KG
Case weight netto (KG):	KG

**BOTTLE INFO**

Volume:	750 ml
Bottle width:	96.52 mm
Bottle height:	243.83 mm
Bottle length:	96.52 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	088352130361

**PALLET INFO**

Pallet type:	
Weight in KG:	1047.6 KG
Cases per layer:	20
Layers per pallet:	6
Cases per pallet:	120