

# Ole Smoky White Lightnin

### Tennessee Moonshine

750 ml, 500 ml, 700 ml

Ole Smoky's White Lightnin' is mountain made from 100% grain neutral spirits that have been distilled 5 times for premium smoothness. But 5 times is just not good enough for Ole Smoky so this lightnin' ran one more time through our authentic copper moonshine still for good measure, resulting in a moonshine that is great for mixin'. Sold over 35.000 cases of moonshine in the US alone in 2014 Master distillers use only local ingredients, pristine Tennessee water and 100% real fruit juice. They take pride in their extensive line of small batch handcrafted Moonshine. The Ole Smoky Moonshine Distillery, "The Holler", is America's most visited distillery.



Abv%	Consumer Price Positioning
50.00%	American Born Moonshine
Size	Availability

All year round

Color: Clear.

Nose: Clean, vanilla, caramel.

Palate: Reminds of premium Vodka.

Smooth, with vanilla, slightly nutty.

### Perfect Serve:

For mixin'. Use it in place of vodka, gin, or tequila in your favorite cocktails. Ole Smoky's® White Lightnin'™ is made from 100% grain neutral spirits that have been distilled six times for premium smoothness. White Lightnin'™ is our alternative to vodka, gin and tequila and is perfect for making Apple Pie, Moonshine Margaritas, Moonshine Mojitos or the mixed drink of your choice.

#### Signature Drink:

BERRY LIGHTNIN'

- 1 part Ole Smoky® White Lightinin'
- 1 part Cranberry Juice

Garnish: Ole Smoky Moonshine Cherries®



## **Ole Smoky White Lightnin**

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### **PRODUCTS**

Article number: OSOS.WL50.06.075.01

Packaging:

Abv%: 50.00%

Country of origin: LAN\_COUNTRY\_USA

EAN-Code: 856011004014 HS-code: 22083082

### **CASE INFO**

Barcode case: 20856011004018

Bottle/case: 6

Case width: 182.56 mm

Case height: 171.45 mm

Case length: 269.88 mm

Case weight gross (KG): 6.8 KG

Case weight netto (KG): KG

### **BOTTLE INFO**

Volume: 750 ml

Bottle width: 88.9 mm

Bottle height: 165.1 mm

Bottle length: 88.9 mm

Bottleneck height: mm

Bottle weight gross (KG): KG

Barcode bottle: 0856011004014

### **PALLET INFO**

Pallet type:

Weight in KG: 1047.2 KG

Cases per layer: 22
Layers per pallet: 7
Cases per pallet: 154