

Ole Smoky Sweet Tea

Tennessee Moonshine

No hot summer day is tolerable without a tall glass of sweet ice tea. It ain't bad in winter either. If there's one drink that's truly from here, one nectar born from the foothills of Appalachia, it's sweet tea. It's only right, as far as we're concerned, that we offer Ole Smoky® Sweet Tea Moonshine for all to enjoy. Mix it with lemonade for a lemony sweet... sweet tea experience or just sit back on the front porch and enjoy it on its own. One sip and no matter where you are, you'll be on a big front porch somewhere in the south. Sold over 35,000 cases of moonshine in the US alone in 2014. Master distillers use only local ingredients, pristine Tennessee water and 100% real fruit juice. They take pride in their extensive line of small batch handcrafted Moonshine. The Ole Smoky Moonshine Distillery, "The Holler", is America's most visited distillery.



Abv%

20.00%

Consumer Price Positioning

American Born Moonshine

Size

750 ml, 500 ml, 700 ml

Availability

All year round

Perfect Serve:

Ole Smoky Sweet Tea Moonshine can be mixed with lemonade for a lemony sweet cocktail, enjoyed on the rocks or straight from the mason jar

Signature Drink:

Fuzzy Moon

- 2 parts Ole Smoky Sweet Tea Moonshine
- 2 parts Ole Smoky Peach Moonshine
- 1 part fresh squeezed Orange juice
- Fresh peach (sliced in halves)

Garnish: Lemon wedge and peach

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PRODUCTS

Article number:	OSOS.SE20.06.075.01
Packaging:	
Abv%:	20.00%
Country of origin:	LAN_COUNTRY_USA
EAN-Code:	856011004274
HS-code:	22083082

CASE INFO

Barcode case:	30856011004275
Bottle/case:	6
Case width:	182.6 mm
Case height:	171.5 mm
Case length:	270 mm
Case weight gross (KG):	6.8 KG
Case weight netto (KG):	KG

BOTTLE INFO

Volume:	750 ml
Bottle width:	88.9 mm
Bottle height:	165.1 mm
Bottle length:	88.9 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	0856011004274

PALLET INFO

Pallet type:	
Weight in KG:	1047.2 KG
Cases per layer:	22
Layers per pallet:	7
Cases per pallet:	154