

**Ole Smoky Apple Pie**

**Two great tastes of Americana together.**

The smell of Grandma's apple pie cooling on the windowsill. Ole Smoky's Apple Pie Moonshine captures the same delicious combination of flavors - made with pure apple juice, ground cinnamon and other spices - blended with the homemade moonshine, an authentic recipe loved for ages in Appalachia. Sold over 35.000 cases of moonshine in the US alone in 2014 Master distillers use only local ingredients, pristine Tennessee water and 100% real fruit juice. They take pride in their extensive line of small batch handcrafted Moonshine. The Ole Smoky Moonshine Distillery, "The Holler", is America's most visited distillery.



**Abv%**

20.00%

**Size**

750 ml, 500 ml, 700 ml

**Consumer Price Positioning**

American Born Moonshine

**Availability**

All year round

The apple, cinnamon, and vanilla flavors blend so well, and the liquor adds just the perfect amount of warmth to really draw out the sensation of being bundled up on a cozy Fall day.

**Perfect Serve:**

At 40 proof, it's very drinkable and goes down as easy as a forkful of sweet apple pie. Some like it cold, some like it hot. But it's also great straight out of a mason jar

**Signature Drink:**

Apple Ginger

- Ole Smoky Apple Pie Moonshine
- Ginger ale

Mix ingredients well in glass over ice and shine responsibly.

**Ole Smoky Apple Pie**

Two great tastes of Americana together.



**PRODUCTS**

|                    |                     |
|--------------------|---------------------|
| Article number:    | OSOS.AI20.06.075.01 |
| Packaging:         |                     |
| Abv%:              | 20.00%              |
| Country of origin: | LAN_COUNTRY_USA     |
| EAN-Code:          | 856011004007        |
| HS-code:           | 22089041            |

**CASE INFO**

|                         |                |
|-------------------------|----------------|
| Barcode case:           | 20856011004001 |
| Bottle/case:            | 6              |
| Case width:             | 182.56 mm      |
| Case height:            | 171.45 mm      |
| Case length:            | 269.88 mm      |
| Case weight gross (KG): | 6.8 KG         |
| Case weight netto (KG): | KG             |

**BOTTLE INFO**

|                           |              |
|---------------------------|--------------|
| Volume:                   | 750 ml       |
| Bottle width:             | 88.9 mm      |
| Bottle height:            | 165.1 mm     |
| Bottle length:            | 88.9 mm      |
| Bottleneck height:        | mm           |
| Bottle weight gross (KG): | KG           |
| Barcode bottle:           | 856011004007 |

**PALLET INFO**

|                    |            |
|--------------------|------------|
| Pallet type:       |            |
| Weight in KG:      | 1133.99 KG |
| Cases per layer:   | 22         |
| Layers per pallet: | 7          |
| Cases per pallet:  | 154        |