

Ole Smoky Harley Davidson

Tennessee Moonshine

Introducing Harley-Davidson Road House Customs™ - Charred Moonshine®, available with a limited edition custom jar and label, pays homage to the bond amongst riders and their end-of-ride revelries at distant roadside destinations where bikes are parked and friends are gathered. (103 proof) Sold over 35.000 cases of moonshine in the US alone in 2014 Master distillers use only local ingredients, pristine Tennessee water and 100% real fruit juice. They take pride in their extensive line of small batch handcrafted Moonshine. The Ole Smoky Moonshine Distillery, “The Holler”, is America’s most visited distillery.



Abv%

51.50%

Consumer Price Positioning

American Born Moonshine

Size

750 ml, 500 ml, 700 ml

Availability

All year round

Ole Smoky Harley-Davidson Road House Customs™ Charred Moonshine® is fine mountain whiskey- hand crafted, smooth, slowly aged in barrels and bottled at 103 proof.

Perfect Serve:

It can be enjoyed on the rocks or straight from the mason jar.

Signature Drink:

CHARRED MULE

- 1 part Ole Smoky® Harley-Davidson Road House Customs™ Moonshine
- 2 parts Ginger Beer
- 1 fresh lime

Garnish: Fresh Lime

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PRODUCTS

Article number:	OSOS.HD51.06.075.01
Packaging:	
Abv%:	51.50%
Country of origin:	LAN_COUNTRY_USA
EAN-Code:	856011004632
HS-code:	22083082

CASE INFO

Barcode case:	10856011004639
Bottle/case:	6
Case width:	182.56 mm
Case height:	171.45 mm
Case length:	269.88 mm
Case weight gross (KG):	6.8 KG
Case weight netto (KG):	KG

BOTTLE INFO

Volume:	750 ml
Bottle width:	88.9 mm
Bottle height:	165.1 mm
Bottle length:	88.9 mm
Bottleneck height:	mm
Bottle weight gross (KG):	KG
Barcode bottle:	856011004632

PALLET INFO

Pallet type:	
Weight in KG:	1047.2 KG
Cases per layer:	22
Layers per pallet:	7
Cases per pallet:	154